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## THIS WEEK



**The virtual world of Second Life**



**'Google must concentrate on making money on acquisitions'**



**Tan eyes first place for UPS as Olympics near**



**asia's top five financial draws**

## Three agencies make Tiger final round

13 October 2006

BBH and Ogilvy's David Communications are to set join incumbent BBDO in the final round of the long-running Tiger Beer Singapore creative pitch, after Asia Pacific Breweries shortlisted the duo from a strategy round that also included TBWA and DDB.

The three agencies are expected to make full creative presentations in early November. BBH, David, TBWA and DDB were selected to make strategy presentations after several agencies responded to APB's initial tender in June of this year (Media, 22 September).

Representatives from R3, which is handling the process, declined to comment.

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