

[Global Network](#)

Our Websites

Go

Our Partners

Go

PART OF **BRANDREPUBLIC**

# Media

*Get Creative Rankings 2009 PLUS 1 year of Media***Media CREATIVE RANKINGS 2009**[Asia Pacific](#) • [Greater China](#) • [North Asia](#) • [Southeast Asia](#) • [India & Subcontinent](#) • [Australia & New Zealand](#)

Search over 36,000 archiv

Search

HOMENEWS IN-DEPTH MEDIATV DIGITAL MEDIA [BLOGS](#) [JOBSEVENTS](#) [DIRECTORIES](#) [MANAGE SUBSCRIPTION TO MEDIA](#)

- The latest opinion pieces from some of the industry's most outspoken commentators

YOU ARE HERE: [Home](#) > [Blog](#) > [Diary](#) > APPIES 2010 launch cocktail evening[EMAIL NEWS SIGN-UP](#) • [BLOG RSS](#) • [NEWS RSS](#) • [TWITTER](#)

APPIES 2010 launch cocktail evening

The Institute of Advertising Singapore (IAS) organised a cocktail party to launch its marketing and advertising congress APPIES 2010 which will be held in Singapore on 3 and 4 June.

Organised at the charming Singapore Cricket Club on Friday night last week the party attracted heavyweights like Francesco Lagutaine, chief marketing officer of Citigroup for Asia Pacific, Goh Shufen of R3 and Patrick Mowe of IAS.

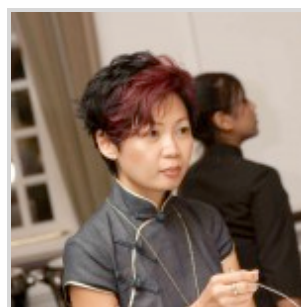
A surprisingly small turnout made it possible for guests to have meaningful conversations about the advertising congress. Shufen, who is also the chairman of the advisory council for the congress, discussed in detail why awards like these are important and asked the industry to support the event.



Asha Popatlal, Stefan Low, Hasnita Majid and Bhagman Singh



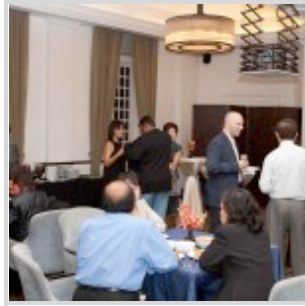
Francesco Lagutaine (Citigroup), Patrick Mowe and Jennifer Goh (IAS)



Goh Shufen (R3)



Rafe Ring (the global insights) and Asiya Bakht (Media)



Appies 2010 launch cocktail evening



This entry was posted on Tuesday, May 11th, 2010 at 11:54 am and is filed under [Advertising](#), [Brand](#). You can [leave a response](#), or [trackback](#) from your own site.

## Leave a Reply

Name

Mail (will not be published)

Website

1444 verification

Submit Comment

- [About Bloggers](#)
- [Most Discussed Posts](#)
- [Archives](#)

## Diary

# Media

Events, people and parties from around the region.

 [Diary](#)

- > [Cheating Carat fail to derail Economist Chris...](#)
- > [Wine appreciation night hosted by The Economi...](#)
- > [Lumina at Web Wednesday \(HK\)](#)

- > [Hatch HK launch party](#)
- > [AirAsia organizes roadshows in KL for Melbour...](#)
- > [May 2010](#) (7)
- > [April 2010](#) (5)
- > [March 2010](#) (16)
- > [February 2010](#) (3)
- > [January 2010](#) (5)

- [Recent Posts](#)
- [Popular Posts](#)
- [Recent Comments](#)

- > [Metta Communications win big at TVB's 2010 Ad...](#)
- > [HK4As EFFIE Awards attracts the attention of ...](#)
- > [APPIES 2010 launch cocktail evening](#)
- > [Up close & personal with iPhone co-creato...](#)
- > [IAB online revenue report launch party](#)
- > [Cheating Carat fail to derail Economist Chris...](#)
- > [Wine appreciation night hosted by The Economi...](#)
- > [Lumina at Web Wednesday \(HK\)](#)
- > [Hatch HK launch party](#)
- > [AirAsia organizes roadshows in KL for Melbour...](#)
- > [wow sir david tang is awesome. i wish there i...](#)
- > [Congrats to the Winners! Cool treats to the m...](#)
- > [wow. that's high class. we only have beer in ...](#)
- > [AirAsiaX... be careful. Most recently, my ...](#)
- > [\[...\] Continued here: Advertising, Marketin...](#)



CATEGORIES

- [Advertising](#)

- [Brand](#)
- [Digital](#)
- [Marketing](#)
- [Media](#)
- [Public Relations](#)
- [Uncategorized](#)

## BLOGROLL

- [Amanda King](#)
- [Andrew Berglund](#)
- [Andy Greenaway](#)
- [Andy Radovic](#)
- [Arun Kumar](#)
- [Asit Gupta](#)
- [Blair Currie](#)
- [Chris Jaques](#)
- [David Guerrero](#)
- [David Wolf](#)
- [Dean Taylor](#)
- [Diary](#)
- [Greg Paull](#)
- [Guy Hearn](#)
- [Internet Question](#)
- [Jaydeep Chaudhuri](#)
- [Joe Baladi](#)
- [John Kerr](#)
- [Jonathan Bonsey](#)
- [Jonathan Sanchez](#)
- [Mark Cripps](#)
- [Martin Roll](#)
- [Media](#)
- [Michael O'Neill](#)
- [Nick Cummins](#)
- [Richard Tunbridge](#)
- [Roger Pe](#)
- [Rohit Dadwal](#)
- [Sean de Cuirteis](#)
- [Six of the best](#)
- [Things we like](#)
- [Yong Hwee](#)

## Popular Tags

Add new tag [Advertising](#) [agencies](#) [AME Festival](#) [asia](#) [asian brands](#) [BBC](#) [Branding](#) [brands](#) [cannes](#) [china](#) [Dean Dean Taylor Digital](#) [Edelman](#) [Effectiveness](#) [Facebook](#) [Google](#) [Japan](#) [leadership](#) [Leo Burnett](#) [Marketing](#) [Media](#) [Media Asia](#) [Media Asia Blog](#) [microsoft](#) [Mobile](#) [mobile marketing](#) [motorola](#) [PR](#) [saatchi](#) [Saatchi & Saatchi](#) [Saatchi Malaysia](#) [Saatchi Singapore](#) [Singapore](#) [Singapore Advertising](#) [Singapore Media](#) [socialmedia](#) [Social media](#) [social networking](#) [strategy](#) [Taylor](#) [Technology](#) [thailand](#) [Twitter](#)

---

- [ABOUT US](#)
- [CONTACT US](#)
- [ADVERTISE WITH US](#)
- [PARTNERS](#)
- [FEATURES LIST](#)
- [SITE MAP](#)
- [TERMS & CONDITIONS](#)



© Haymarket Media Limited. All rights reserved