

You Are Here: [Home](#) » [News](#) » Agencies' Top Ten Professionals: R3 Study

Agencies' top ten professionals: R3 Study

Campaign India Team, 29 January, 2009



Mumbai

A fortnight back, we gave you a hint of what you could expect to see in the first India Agency Image Study conducted by R3 and Grupo Consultores, with a promise that you'll get more.

Here they are; the professionals that advertisers and marketers mentioned the most during the face-to-face interviews. Some surprises, but considering the size of the study, that's the reality.

High Profile Agency Professionals / Number of mentions:

- 1) Piyush Pandey (82)
- 2) Praseon Joshi (61)
- 3) R. Balakrishnan (39)
- 4) Agnello Dias (13)
- 5) Alyque Padamsee (4)
- 6) Santosh Desai (4)
- 7) Ramanuj Shastry (4)
- 8) Ravi Deshpande (3)
- 9) Raj Kurup (3)
- 10) Shivjeet Khullar (3)
- 11) Arvind Sharma (3)
- 12) Ashish Chakravarty (3)
- 13) Rensil D'Silva (3)

High Profile Media Professionals / Number of mentions:

- 1) Sam Balsara (40)
- 2) Shashi Sinha (18)
- 3) Ravi Kiran (13)
- 4) Narayanamurthy (13)
- 5) Vikram Sakhuja (8)
- 6) Nandini Dias (8)
- 7) Lynn de Souza (7)
- 8) Punita Arumugam (7)
- 9) Ambika Srivastava (6)
- 10) Ajit Verghese (5)
- 11) Jasmin Sohrabji (5)

Here's another sneak preview: how the agencies, creatives and media, rank in terms of spontaneous awareness:

Creative agencies: Ogilvy & Mather, Lowe Lintas, JWT, McCann Erickson, Rediffusion Y&R, Mudra DDB, Contract Advertising, Leo Burnett, Grey Group, Drafftcb+Ulka.

Media agencies: Madison Communications, Group M, Mindshare, Starcom Worldwide, Lodestar Universal, Lintas Media Group (LMG), Carat, Maxus India, Zenith Optimedia, The Media Edge - TME.

RELATED ARTICLES

[STAR Plus reigns at the top](#)

Unlike the last couple of weeks, the difference between STAR Plus and Colors has widened again (TAM week 5, 2009). The difference between...

[Watch Bates' new TVC for Virgin Mobile](#)

Virgin Mobile has launched a new campaign 'SMS free after first three' which promotes a new scheme where the subscriber has to pay for th...

[Colors launches the second season of Khatron Ke Khiladi](#)

Colors has launched the second season of the reality show Fear Factor- Khatron Ke Khiladi which features Bollywood actor Akshay Ku...

[BBH India ready for business](#)

LATEST JOBS

[Visualiser, Graphic designer and Client Servicing Executive](#)
Attractive

[Copywriter](#)
Attractive

[Senior Executive Servicing / Business Development](#)
As per Industry Standards

[Personal Assistant](#)
As per industry standards

[» More](#)

TOOLS

[Email this Article](#)

[Print this page](#)

[RSS](#)

[Newsletter](#)



PRWeek
UK

Join our
first-ever
online
conference
HERE

